

**NEWS FOR IMMEDIATE RELEASE**

**Pratt & Buehl Awarded Contract  
To Showcase EPRI Talents And Goals**

ATLANTA, November 17, 2009 ... The Electric Power Research Institute (EPRI) has awarded the business to business agency Pratt & Buehl the assignment of creating a video documentary outlining EPRI's capabilities and how they impact the day-to-day operations of energy producers/distributors on a global scale.

This new video features a series of face-to-face interviews with EPRI personnel. EPRI is an independent, nonprofit research and development organization that brings together the best and brightest scientists, engineers and academia to help address challenges in electrical energy production, distribution, efficiency, health safety and the environment. EPRI offices and laboratories are located in Palo Alto, CA; Charlotte, NC; Knoxville, TN; and Lenox, MA.

Pratt & Buehl is acknowledged for their thought leadership in marketing to the world's power and energy producers. The agency has a history of achieving record-setting results for clients in terms of recognition, response and preference. The firm's blue chip client list also includes brand leaders in automotive, engineering/construction, chemicals, information technologies and packaging.

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